



Mr Dave Lewis, CEO  
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Via Royal Mail and to  
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*Printed on recycled paper*

Dear Mr Lewis

## **Tesco store under construction at 1 Clifton Road, Isleworth, Middlesex, TW7 4HL**

Folk locally are looking forward to the opening of your new branch in Isleworth's Spring Grove neighbourhood and have been following the refurbishment of this landmark building with interest.

Over this weekend, there has been fair interest in what has been uncovered of an earlier shop front sign scheme. The signs show gold leafed lettering on blacked out glass and as a ward councillor I have been approached and asked how this may be preserved and incorporated within the finish.

Tesco has a fair track record on preserving local heritage at its developments large and small, the former Hoover Building and the old Matthaie Café on Kew Road, Richmond. Your new store will be located in the Spring Grove Conservation Area and effort by the company would not only enhance but also create greater attention of this new enterprise.

I hope this letter will receive a positive response. I am also aware that planning permission has already been granted but am pretty sure that there would be no objections to a sympathetic amendment to that permission.

I very much look forward to an early reply and would be happy to meet and discuss ideas with your representatives.

Some useful and contextual photographs are attached.

Yours sincerely

**Tony Louki**  
**Labour Party Councillor Osterley & Spring Grove Ward**

Pears Fountain, c. 1900. Standing at the junction of Spring Grove Road and London Road, Pears Fountain was erected by Andrew Pears the soap manufacturer, who lived in nearby Spring Grove House. The opening ceremony on 19 June 1899 was performed by Lady Jersey who turned on the water and took the first drink. The inscription reads: 'This fountain was presented to the inhabitants of Heston and Isleworth for public use by Andrew Pears, JP, CA, AD 1899'. The fountain was removed in 1937 when it was found to cause traffic congestion. Behind is Charles Fenn's shop at 1 Clifton Road. His shop front advertises 'Cabinet maker and upholsterer; blinds of every description made to order; French polisher, carpenter and joiner; new and second-hand furniture bought and sold; furniture removed and warehoused.'



1 Clifton Road c1900 p83 Images of England Isleworth: The Second Selection, Mary and Kevin Brown ISBN 0 7541 501 8



1 Clifton Road May 2016 – left side profile



1 Clifton Road May 2016 – right side profile



1 Clifton Road May 2016 – centre space with room for a complimenting Tesco sign in gold leaf on black



Tesco Express 76-86 Kew Road – heritage intact photo from [www.sheengate.co.uk](http://www.sheengate.co.uk)