

Avenue Road, College Road (between London Road and Ridgeway Road) and Grove Road, Isleworth - Controlled Parking Zone (CPZ) Detailed Design Consultation

Isleworth and Brentford Area Forum
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BRIEFING NOTE

1. Recommendations

That Members:-

- (a) Note the results of the controlled parking zone (CPZ) detailed design consultation and agree that CPZ proposals should not be progressed for this area;
- (b) Agree that the residents of Avenue Road, College Road (between London Road and Ridgeway Road including Beechen Cliff Way and Henley Close), Grove Road, Overton Close and Parklands Grove be notified of the consultation results and this Area Forum's decision.

2. Background

- 2.1 Following receipt of petitions from residents of and around the Thornbury Road and Ridgeway Road neighbourhoods asking for a residents' parking scheme, the Council undertook an initial informal consultation to assess support for a Controlled Parking Zone (CPZ) in April 2015.
- 2.2 The results of that consultation showed support for a CPZ from certain roads, including those to the east of the existing Spring Grove CPZ and at the July 2015 meeting of the Isleworth and Brentford Area Forum approval was given for officers to proceed to undertake a detailed design consultation. This consultation aimed to investigate the options of both extending the existing Spring Grove Road Controlled Parking Zone (CPZ) or creating a new 'stand-alone' CPZ, with residents of Avenue Road, College Road (between London Road and Ridgeway Road including Beechen Cliff Way and Henley Close), Grove Road and Overton Close.

3. Review Consultation

- 3.1 The detailed design consultation, in the form of a letter, plan and questionnaire was undertaken in late November 2015 with consultation packs being delivered to a total of 213 properties.
- 3.2 Residents were asked to indicate if they were still in favour of their road becoming a CPZ and if they were happy with the draft scheme design provided. In addition, they were also asked to indicate if they wanted to be part of the existing Spring Grove CPZ or a new CPZ by choosing their preferred operational hours. Notes accompanying the letter briefly described the advantages and disadvantages of longer or shorter operational hours.
- 3.3 A pre-paid return envelope for completed questionnaires was provided with the consultation documents, although, residents were also offered the opportunity to respond to the consultation on-line.
- 3.4 By the closing date of 14 December 2015 and allowing for receipt of late paper responses up to and including 16 December 2015, a total of 50 responses, 39 paper and 11 on-line

(one completed paper response with no name or address) had been received, giving a response rate of 23%.

- 3.5 In response to Question 1, “Are you in favour of your road becoming a CPZ?”, 25 (50%) of the 50 respondents said that they were in favour of their road becoming a CPZ.
- 3.6 On a road by road basis only Grove Road and Parklands Grove recorded a majority in favour of a CPZ. Support was split around 50:50 in Avenue Road, College Road and Henley Close. Beechen Cliff Way, London Road and Overton Close were 100% opposed.
- 3.7 In response to preferred operational times if a CPZ were to be introduced, 22 (49%) respondents indicated that they were in favour of becoming an extension of the existing Spring Grove CPZ, with parking controls operational in their road Monday to Friday 9.30am – 5.30pm. 16 (36%) supported morning only controls, operational Monday to Friday 10am -12noon and overwhelmingly over 80% of respondents were against a scheme operating in the evening or on a Saturday.
- 3.8 Consequently, due to the lower than anticipated consultation response rate, no significant clusters of support and a lack of consensus on preferred operational hours, it is recommended not to progress CPZ proposals in this area.
- 3.9 Residents to be notified of the consultation results and this Area Forum’s decision

BRIEFING NOTE ENDS

Appendix

ROAD	Q1. Are you in favour of your road becoming a CPZ?					
	Yes		No		No reply	
Avenue Road	7	50%	7	50%	0	
Beechen Cliff Way	0		2	100%	0	
College Road	8	47%	9	53%	0	
Grove Road	6	67%	2	22%	1	11%
Henley Close	2	50%	2	50%	0	
London Road	0		1	100%	0	
Overton Close	0		1	100%	0	
Parklands Grove	1	100%	0		0	
No address	1	100%	0		0	
TOTAL	25	50%	24	48%	1	2%